Your Online Business, Road Less Traveled

ROAD LESS TRAVELED

From the poem by Robert Frost, *The Road Not Taken*

I shall be telling this with a sigh
Somewhere ages and ages hence:
Two roads diverged in a wood, and I—
I took the one less traveled by,
And that has made all the difference.
Sometimes we have to make that choice. The path we are traveling diverges into 2 paths. One we can see clearly for some distance. This is the path the masses travel. Then there is the other path. *The road less traveled* is not as defined and visible. There are trees fallen over the path and the under growth is sometimes obscuring the path so it is not recognizable.

When you look down the 2 paths, what do you really see? Do you see opportunity or do you see conformity. The path the masses travel represents safety and comfort. This is the path laid before you by someone else (not by you). This is NOT THE PATH TO YOUR ONLINE BUSINESS. Often many mistakenly take this path while engaged with their online businesses.

*The Road Less Traveled* is the lined with obstacles and an assortment of *goblins and trolls (like unfriendly IRS agents)*. This is the path the *feign of heart* dare not to travel. This is not where you find conformity and success in social circles together.

**SUCCESS WITH YOUR ONLINE BUSINESS ON THE ROAD LESS TRAVELED**

“If only I had a brain”, said the straw man. The Straw man in the *Wizard of Id* before he realized his wisdom represents the masses traveling on the *road “most” traveled*. After Dorothy showed him the wisdom he demonstrated, the “New” Straw Man represents those that choose to pursue *the Road Less Traveled*.

I was reading a book by Loral Langemeier *(Millionaire Maker’s*
Guide to Wealth Cycle Investing). At one point, there was so much going on in the room while I was reading that I had to put the book down. I looked at the book and thought I really did not get that last page. When I picked up the book later, Loral made a comment that this is a lot to take in but we need to “know the language of this investment class”. I was relieved that is wasn’t just me. From reading this book and another one of hers previously, I realized that with my studying this information that I am on The Road Less Traveled
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