

The Arm Chair Quarter Back and Their Online Business

THE ARM CHAIR ONLINE BUSINESS OWNER

(Now, you know I'm going to hit a sore spot!)

I've been waiting to write this one until Football season started! What is it about football that makes everyone an expert? *Just a thought!*

Why am I talking about **the arm chair business owner**? Because there is a **97% FAILURE RATE IN ONLINE BUSINESSES!**

You don't get my point, do you? Have you ever seen a newscaster go to the home of an **arm chair quarter back** and broadcast from their home how this person won the game with that game saving 90 yard touchdown Hail Mary throw in the last 3 seconds of the game!

97% of Home Business owners are failing because they are really NOT IN THE GAME!

SUCCESS WITH YOUR ONLINE BUSINESS IN THE VIRTUAL ECONOMY

If you want to succeed with your online business, you have to get in the game. You have to be the Quarter Back and guide your team to victory. *(This is the game your never too old to participate in.)*

Taking your online business to that next level brings you into the World of [the Virtual Economy](#). No matter what your product or service is, you still have to fund it and have a payment solution. Too many businesses (or business transactions) have died due to inadequate financial transaction abilities. This is where **Digital Currency** steps in.

Today's Economy is a high speed Global Economy that has been

refined by the Internet into a highly tuned **Virtual Economy**. Those wishing to participate need not apply, they just need to apply themselves through their **online business ventures**.

YOUR ONLINE BUSINESS, THE FINAL SCORE

The only thing that counts for the football game is when the Game Clock runs out of time and **what the final score is**.

Of course, that is over stating the obvious. If you didn't have good coaching and if you didn't have good players, the time after the 2 minute warning can seem to be an eternity!

This can be the same with your business. If you didn't participate during the game, if you didn't practice before the game, if you didn't put together a good team with good coaching, then you are going to only be another:

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